



BE A SPONSOR

MAKE CHILDHOOD MEMORABLE

Fine local merchant or global powerhouse, your business can be a conservation champion!

FINANCIAL SUPPORT, MEDIA COVERAGE, OR IN-KIND GIFTS ARE BUT A FEW EXAMPLES OF THE MANY SPONSORSHIP OPTIONS AVAILABLE.

GET TO KNOW US

Together with volunteers, partners and sponsors, we build a unique collection of children made images of all generations. The collection holds hundreds of items, and growing, from the 1940s until now. We thrive to educate the public about the importance of children's contributions to society and culture.

We encourage research, learned conversation about personal and collective development. As a registered Canadian charity, we need individual, institutional and corporate support, to reach our broad, multigenerational, and interdisciplinary audiences.

In 2022, our website saw over 300 000 hits, and 15 000 unique visitors. Kids and artists love us on Instagram, and we have loyal followers from the scientific community on most popular social platforms. Our message inspires people of all ages.

That same year, we began adding community partners for conservation and outreach projects with in-person meetings with families and scholars in the humanities. We set up our booth at a community fair, libraries and an international university conference. Our e-newsletter reaches people worldwide. We take an active part in the conversation about childhood archives, both in Canada and abroad.

EACH AREA HAS
SPONSORSHIP LEVELS

CONTACT US: INFO@CDIC-CIDE.ORG
905-975-1033 CELL.

BE OUR CHAMPION

With your sponsorship, we can tailor our communication tools and increase our online and in-person exchanges with a large audience that can make a difference for conservation of the voice of children. Sponsorships can help develop the collection, improve items processing and conservation, and present engaging educational activities and academic research.

So many images children have made that have disappeared and are still disappearing every day. We cannot salvage them all, but we can do better and that is why we call upon everyone who can help us in our mission.

CHOOSE from three program areas

- [Outreach & Education \(exhibition, event booth, videos\)](#)
- [Conservation \(items processing, database development\)](#)
- [Collection Development \(contributing families, items handling\)](#)





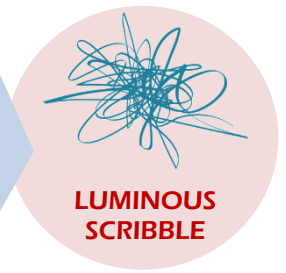
Sponsorship

OUTREACH & EDUCATION

Per event engagement

June 2024 exhibition in planning phase
Partners: Child Care & Learning Centre,
University of Guelph; BrightStart
Foundation, Geneva.

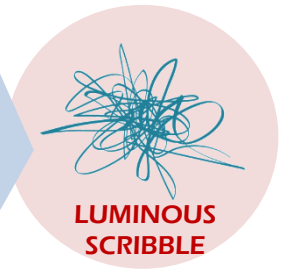
Conference booth and community events,
and videos are ongoing.
Upcoming video presentation will be in
November 2023, at Society for the History of
Education conference, UK.



EXHIBITION	<input type="checkbox"/> \$ 5 000 - 10 000	<input type="checkbox"/> \$ 2 000 - \$ 4 000	<input type="checkbox"/> \$500 - \$ 1 500
Official host (opening & closing ceremonies)	☺		
Pre-event press release	☺		
Quiet zone corner	☺	☺	
Guest speaker or workshop host	☺	☺	
Poster & signage (most prominent)	☺		
Poster & signage (very prominent)		☺	
Poster & signage (prominent)			☺
Volunteers and merch tees (back above)	☺		
Volunteers and merch tees (back)		☺	☺
Photo booth background	☺		
Clickable web logo and company testimonial	☺		
Web logo carousel	☺	☺	☺
Web blog entry & social media shout outs	☺	☺	☺
e-Newsletter listing	☺	☺	☺
Contact us to add customizations (own booth, gamification, drink or food service, in kind gift or media coverage, employees volunteer time, etc.)	<input type="checkbox"/> PRESTIGIOUS PORTRAIT		

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BOOTH AT EVENTS	<input type="checkbox"/> \$ 3 000 - \$ 5 000	<input type="checkbox"/> \$ 1 500 - \$ 2 500	<input type="checkbox"/> \$ 500 - \$ 1 000
Table cloth	☺		
Banner (most prominent)	☺		
Banner (very prominent)		☺	
Banner (prominent)			☺
Poster & signage (most prominent)	☺		
Poster & signage (very prominent)		☺	
Poster & signage (prominent)			☺
Pre-event news release	☺	☺	☺
e-newsletter listing	☺	☺	☺
Volunteers and merch tees (back above)	☺		
Volunteers and merch tees (back)		☺	
Flyer (front)	☺		
Flyer (back)		☺	☺
Port-folio page (11X17 in.)	☺		
Web blog entry & social media shout outs	☺		
Clickable web logo and company testimonial	☺		
Web logo carousel	☺	☺	☺
Contact us to add customizations (give away merch, gamification, drink or food service, in-kind gift or media coverage, employees' volunteer time, etc.)	<input type="checkbox"/> PRESTIGIOUS PORTRAIT		
VIDEOS	<input type="checkbox"/> \$ 3 000 - \$ 5 000	<input type="checkbox"/> \$ 1 500 - \$ 2 500	<input type="checkbox"/> \$ 500 - \$ 1 000
Pre-event e-newsletter	☺	☺	☺
Host intro "brought to you" with logo	☺		
Host closing "Thanks" with logo	☺	☺	
Credits special thanks with logo	☺		
Credits roll with logo		☺	☺
Video description mention	☺	☺	☺
Social media shout outs	☺	☺	
Clickable web logo and company testimonial	☺		
Web logo carousel	☺	☺	☺
Contact us to add customizations (gamification, promotional codes for attendees, special guest, employees' volunteer time, etc.)	<input type="checkbox"/> PRESTIGIOUS PORTRAIT		

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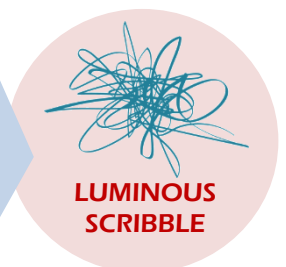
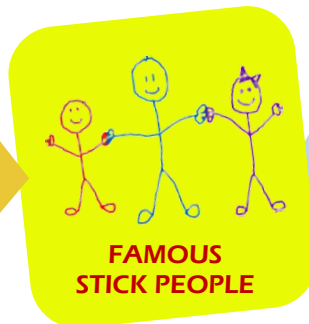
Sponsorship

CONSERVATION PROGRAM

Annual engagement

Over 120 new items to be processed during Fall 2023.

Volunteer training with database management system is ongoing.



ITEM PROCESSING AND MAINTENANCE	<input type="checkbox"/> \$ 5 000 - 10 000	<input type="checkbox"/> \$ 2 000 - \$ 4 000	<input type="checkbox"/> \$ 500 - \$ 1 500
New collection items release announcements	☺		
Server updates and upgrade announcements	☺		
Database management system blog & newsletter info	☺	☺	
e-newsletter updates on items, filing and storage	☺		
"Did you know? Blog about items in the collection	☺	☺	☺
Clickable web logo and company testimonial	☺		
Web logo carousel	☺	☺	☺
Contact us to add customizations (collection image merch for your staff or clientele, gamification, in kind gift, special guest, employees' volunteer time, etc.)	<input type="checkbox"/> PRESTIGIOUS PORTRAIT		

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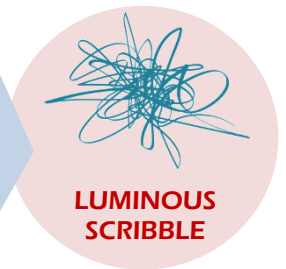
Sponsorship

COLLECTION DEVELOPMENT

Annual engagement

Pre-stamped envelopes are 9 X 12 in.

Sponsor's card or bookmark can be inserted for distribution by hand.



COLLECTION DEVELOPMENT	<input type="checkbox"/> \$ 5 000	<input type="checkbox"/> \$ 3 000	<input type="checkbox"/> \$ 1 000
Large pre-stamped envelopes (Front) per 5 000	☺		
Large pre-stamped envelopes (back) per 5 000		☺	
Web clickable web logo and company testimonial	☺		
Web logo carousel	☺	☺	☺
Contact us to add customizations (collection image merch for your staff or clientele, gamification, in kind gift, special guest, employees' volunteer time, etc.)	<input type="checkbox"/> PRESTIGIOUS PORTRAIT		

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